SAYBROOK ASSOCIATES, INC.
www.saybrook-associates.com

Project Oversight and Management

When a project begins, everyone wants a successful conclusion, but they may have different definitions of success, as well as conflicting agendas and competing interests in implementation strategies. We will represent you throughout the project process to not only ensure the project's success, but to protect your interests, an advocacy that is independent of financial outcomes.

What	How
Oversight	Ensure compliance with project goals as well as your goals.
Representation	Act in your behalf to make certain your interests are not subordinated.
Coordination	Ensure singularity of purpose and unison of effort between stakeholders.
Control	Establish success metrics, measure performance, identify deviations from plan, and "early warning" to take timely corrective actions.
Communication	Implement timely and relevant communication between all stakeholders.

Benefits to You and Your Organization

> Protects your interests and ensures that your goals and criteria are met.

> Produces timely and accurate information, unfiltered status reporting, and unbiased project assessment.

> Provides technical and commercial parity with all other project stakeholders and participants.

> Offers advocacy that is independent of financial outcomes of the project.

CASE STUDY >

An international pharmaceutical company with a $1 billion capital-building program asked us to evaluate existing cost management processes. Our team found that:

(1) The estimate development techniques used as the basis of funding were not consistent company wide, and in some cases, were not based upon generally accepted best practices.

(2) Cost structures were inconsistent between locations, and could not easily be "rolled-up" to the corporate level. They were also burdensome in their detail and focused upon commodity rather than deliverable.

(3) Cost reporting was overly simplistic, and capital-cost accounts did not align with the corporate financial accounts.

As a result, we were asked to overhaul their capital-cost management system. Our team, along with the appropriate corporate stakeholders:

(1) Developed a work-breakdown structure that made deliverables the primary cost centers,

(2) Implemented a corporate-wide process for measuring and reporting costs,

(3) Simplified cost accounts by moving much of the detail into higher levels of capture,

(4) Instituted performance-based analysis capabilities, and incorporated trending into the cost-at-completion measurement.

We then developed corporate-wide curriculum, procedures, and training to assure that these new measures were implemented appropriately.

Our client now enjoys a simpler and more effective way of managing costs using standardized methods. They can easily analyze performance-based expenditures and anticipate negative trends. By integrating capital costs into the finance and accounting structure, the company gains an accurate classification of assets to better support corporate goals.

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